



# MEDIA RELEASE

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## DeKalb County Board of Health is Now DeKalb Public Health

**DECATUR, Ga.** - DeKalb Public Health (DKPH) is now the official name for the DeKalb County public health district formerly known as DeKalb County Board of Health. This new branding and logo replace the previous logo, which has been in use since 2007.

"As we approach our 100-year anniversary in April 2024, we felt now was the time to create a more recognizable brand for the critical public health work that we accomplish," said Dr. Sandra J. Valenciano, District Health Director and CEO of DeKalb Public Health.

"While leading the charge during the COVID-19 pandemic, we realized that many community members didn't understand what a 'Board of Health' was or did. Many were confused by the name and thought we were referring to the governing Board, rather than the health department. Additionally, the community didn't realize the full scope of public health services that we provide at our various locations. Our new branding and identity allow us to be more visible to our community and to continue to build upon our core mission to protect, promote, and improve the health and well-being of all DeKalb County residents. This is what public health is all about," added Valenciano.

DKPH plans to phase in the new branding and logo over the next few months, leading into the agency's centennial anniversary in April, including the launch of a new website that will be more user friendly to simplify information gathering related to our diverse array of public health programs and services.

For more information the programs and services offered by DeKalb Public Health, call (404) 294-3700, visit [dekalbpublichealth.com](http://dekalbpublichealth.com), or follow us on [Facebook](#), [Instagram](#), [X](#) (formerly Twitter) and [YouTube](#).

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